

Iwaki Flourishing Cherry Blossoms Project



For our future children,
in hopes of Iwaki getting back their flourishing cherry blossoms
and their earliest revival from the disaster.



Takeda Art Co. has been cooperating with the "Iwaki Flourishing Cherry Blossoms Project" in Iwaki city.
This project is aimed to plant cherry trees on the mountains in Iwaki and to fill up those mountains with flowers in the future.

Iwaki city, which lies on the coastal region of Fukushima Prefecture, is located not far from the Fukushima Daiichi Nuclear Power Plant. The strong earthquake, so-called Tohoku earthquake, has caused tremendous Tsunami and terrible accidents in the nuclear reactor. As a result, there are over 4000 victims living in shelters.



Tohoku Kikou Corporation, located in Iwaki, has continued to supply food to the earthquake victims in Iwaki City.
The "Iwaki Flourishing Cherry Blossoms Project" is what the company has cooperated with in addition to providing food supply.
This project has started with an intent of "Providing Dreams and Hopes for the Children of Tomorrow" as the penitent feeling of our generation for leaving such negative heritage like nuclear power plant accidents.



Iwaki city and the residents around Tohoku Kikou Corporation in particular have a great connection with Cai Guo-Qiang, Chinese-born artist.

The people who are concerned with this project are also known for the close supporters of Cai in Iwaki before his name is well-known all over the world.

They continue to be support members for him and still now help his exhibition all over the world even after he became one of the most famous contemporary artist.

Cai and Iwaki are bound to each other by the tie of great friendship. Iwaki is the origin for Cai's art and he loves the city.



In a business relation Takeda Art Co. has with Cai's works, we decided to participate in this project to help people in Iwaki which Cai greatly loves. Everyone can participate in this "Iwaki Project" and for those who do not live locally and cannot attend the event, people in Iwaki can do it for you.



If you want to join the event, please contact Tohoku Kikou Corporation.

Tel.0246-25-0541 Fax.0246-25-0194